



VIP HOSTED BUYER PROGRAM APPLICATION

Are you planning a new facility or renovation? If so, we'd like to invite you to the Athletic Business Show, Nov. 8-11 in Orlando – on our dime.

AB Show has a **VIP Hosted Buyer Program**, which includes a complimentary conference registration, comp airfare and two night's lodging – **all paid for by Athletic Business**.

As a **VIP hosted buyer**, all you have to do is agree to meet with 10 exhibitors. You choose which exhibitors you'd like to see and we'll set up the appointments.

To apply, please fill out the information below and email to sue@abshow.com.

We will select up to 20 hosted buyers. (Have you or your facility been awarded a VIP Hosted Buyer designation in the past? If yes, you are still eligible if space is available).

Deadline: Friday, August 25.

Name: _____

Title: _____

Company/Organization: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Email: _____

Project name: _____

Project description: _____

Project budget:

0-\$5 million _____ \$10-\$20 million _____ More than \$50 million _____

\$5-\$10 million _____ \$20-\$50 million _____

Projected breaking ground date: _____

Official rules:

Athletic Business will provide round-trip airfare up to a maximum \$500 value, lodging for two nights at an official show hotel and a complimentary conference registration (including any preconference workshops).

You agree to meet with 10 exhibitors. You choose which exhibitors you want to visit, and Athletic Business will set up the appointments. You will receive a customized card that each exhibitor will sign after you have completed your appointments.

Athletic Business will reserve your room (any nights beyond two are your responsibility) and register you for the conference. We will reimburse you for airfare post-show after you have handed in your completed exhibitor card.