cvent

LEADCAPTURE FOR: Athletic Business

AB SHOW 2026

NOV 17 – 19, 2026

ORANGE COUNTY CONVENTION CENTER



HOW IT WORKS:

- Scan badges to gather lead information
- Score leads and take notes
- Export leads on demand

APP LICENSE

Purchase an app license to activate the Cvent LeadCapture app on your own Android or iOS device. Use the app to scan leads and capture relevant qualifying information.

Single LeadCapture License	$249
Additional LeadCapture License	$149
3-Pack LeadCapture License	$499

BADGE KIT

Purchase a badge kit to scan leads with your own lead retrieval solution at the event — $995

LOOKING TO PURCHASE LEAD RETRIEVAL LICENSES?

Enhance your experience with an easy-to-use lead retrieval tool. We have partnered with Cvent to provide lead retrieval services through their LeadCapture product. We appreciate your support at our event and want you to be able to track the impact of attending our conference.



CREATE YOUR ACCOUNT:

- Click ***Here***
- Enter Credentials and click *Create Account*

SETTING UP YOUR EXHIBITOR ACCOUNT

All exhibitor admins will receive the Exhibitor Portal Login Invitation: **WELCOME to AB SHOW 2026** from **conference@registration.abshow.com**

Click the ***Log In*** button within the email to login to your account.

If you have LeadCapture login credentials from a past event, log in with your email and previously created password.

Don't remember your password?

- Click on ***Forgot*** to reset your password.

USE EXHIBITOR PORTAL TO:

- Purchase additional LeadCapture Licenses
- Assign licenses to registered onsite staff
- Create lead-qualifying questions
- Export your leads

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LeadCapture

NEED SUPPORT?

New to LeadCapture or need additional help? This how-to is all you need to get set up

Email leadcapture@cvent.com with any general LeadCapture questions.

Cvent LeadCapture Liability Waiver

By purchasing the LeadCapture solution, you are accepting the following terms: Customer understands that the rental and use of a Cvent LeadCapture Device and Application grants only a license to use for the duration of this event, and that no equity or ownership is imparted by this rental lease. It is understood that each Cvent LeadCapture Device will need to be charged prior to use.

Customer acknowledges and accepts full liability as a representative of their organization and understands fully that they are: responsible for the proper use and security of any Cvent LeadCapture Device while it is in customer's possession and will be liable for any loss or damage to the rental equipment. Cvent LeadCapture Devices not returned to the Cvent LeadCapture Service Desk at the close of event will be billed for full replacement cost of the device. Full application terms of use available at: http://www.cvent.com/en/product-terms-of-use.html