EXHIBITOR LIABILITY INSURANCE REQUIREMENT

AB Show 2026 | November 17–19, 2026 | Orlando, FL

ACTION REQUIRED: PROOF OF INSURANCE

All AB Show 2026 exhibitors are required to carry General Liability Insurance for the duration of the event.

Insurance coverage is not optional.

Before exhibiting at AB Show, you must provide proof that your company has the required coverage, or purchase coverage that meets the requirements below.

YOUR INSURANCE MUST INCLUDE:

- $1,000,000 minimum General Liability coverage per occurrence
- $2,000,000 minimum General Liability coverage in the aggregate
- Coverage must be in force for the event lease dates of November 16–20, 2026
- Athletic Business Media Inc. must be listed as the Certificate Holder
  - 22 East Mifflin St #910 Madison WI 53703

The following must be listed as Additional Insureds:

- Orange County Convention Center
- The Freeman Company, LLC

ALREADY HAVE INSURANCE?

Simply ask your insurance provider for a Certificate of Insurance (COI) showing the required coverage and additional insureds and submit to Jodi@AthleticBusiness.com.

DON'T HAVE THE REQUIRED COVERAGE?

No problem. You can purchase the required exhibitor insurance for just $99 through Rainprotection Insurance.

PURCHASE YOUR REQUIRED COVERAGE FOR $99

Rainprotection Insurance

800-528-7975

Sales@rainprotection.net

PLEASE DON'T WAIT

Whether you provide your existing Certificate of Insurance or purchase coverage through Rainprotection, proof of insurance must be submitted before the show.